

FLORES DE MAYO SA MOA 2009
"BELLISSIMA FILIPINA"
Photography Competition

Mechanics:

1. The contest is open to all photographers – professional and non-professional - residing in the Philippines, male or female, a Filipino citizen aged 18 and above.
2. The theme of the contest is, "**The Beauty of Flores de Mayo**". To qualify, the entries must capture the essence of this long time Filipino tradition, showcasing the majestic gowns and the beautiful sagalas.
3. Subject of the entries must be the participants of the Flores De Mayo sa MOA 2009 which will be held on 24 May 2009, Sunday at the SM Mall of Asia Music Hall.
4. Entries must be exclusive to this contest only, and should not have been submitted as an entry in previous contests.
5. Entries must be printed in full color, size 8"x10", unmounted - with or without borders.
6. Entries must be submitted with a duly filled out registration form available online at www.unilever.com.ph , put in a short brown envelope together with original negative and data file. It must be submitted in person or via registered mail to:

"Flores De Mayo 2009 Photo Contest"
c/o Corporate Development, Heritage Center
1351 United Nations Ave. Paco, Manila

7. Entries must be submitted together with a single receipt from any SM Supermarket and Hypermarket as proof of purchase of any Unilever product worth P250.00. Receipt should be dated within the month of May 2009.
8. Participants can enter any number of entries, but can only win once. Non-winning entries may still vie for the special prize category worth P10,000, which will be given to the best entry featuring a recognizable SM Mall of Asia backdrop. Photos must be taken using digital or conventional film camera, and must be exclusive to this contest.
9. Submission of entries is from **May 25 to 29**. Mailed entries should be dated **on or before 29 May 2009**.
10. Employees of Unilever Philippines as well as their relatives up to the 2nd degree of consanguinity are disqualified to join.
11. Prizes are:

- **1st prize:** P50,000 and Unilever gift pack
- **2nd prize:** P25,000 and Unilever gift pack
- **3rd prize:** P15,000 and Unilever gift pack
- **Special prize:** P10,000

12. Winners will be notified via registered mail.
13. Prizes may be claimed within sixty (60) days from receipt of notification at Unilever Philippines.

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"BELLISSIMA FILIPINA"

Photography Competition Official Registration Form

NAME: _____
AGE: _____ **GENDER:** _____ **CONTACT NO.:** _____

MAILING ADDRESS: _____
EMAIL ADDRESS: _____

CAMERA USED: (Please check one)
 FILM DIGITAL

TITLE: _____

DESCRIPTION: _____

WAIVER AND CONSENT FORM:

1. My entry is my original and exclusive creation. The decision of the board of judges as to the whether or not my entry is original or not shall be final and binding and I bind myself to abide by said decision.
2. I unconditionally consent to the use of my winning entry by Unilever Philippines for all advertising, advocacy and promotion activities, including but not limited to photo exhibit of all winning photographs, without liability on the part of and fee to be paid for by the contest organizers until 24 May 2011.
3. I have read and will abide by the rules and regulations governing the above competition; in this regard, I hereby exempt, discharge, release and free the organizers from any claim, liability or legal action arising from potential or actual loss arising from breach or any falsity of my acceptance, representations or undertakings herein.
4. I am executing this waiver to attest to the truth, veracity and validity of all the foregoing and to certify originality, authenticity and ownership of my entry.

Signature